



EIP-AHA

The European Innovation Partnership on Active and Healthy Ageing (EIP-AHA) is part of the European Commission's <u>Innovation Union Strategy</u> that aims to enhance European competitiveness and tackle societal challenges through research and innovation. The Innovative Union Strategy is one of the <u>Europe</u> 2020 flagship initiatives.

The European Innovation Partnership on Active and Healthy Ageing (EIP-AHA) brings together stakeholders from diverse fields across Europe (research, healthcare, industries, etc.) to mobilize financial resources, identify barriers to healthy and active ageing, and deploy innovative tools to tackle the healthcare concerns of older citizens.

The EIP-AHA aims to ensure a win-win-win scenario that rests upon: 1) improving the health and quality of life of the elderly, 2) contributing to the sustainability and efficiency of health care systems, and 3) securing market opportunities for business.

The Partnership focuses on three interrelated areas of work: 1) prevention, screening and early diagnosis, 2) care and cure (integrated care) and 3) active ageing and independent living.

Action Group A3, targeting prevention and early diagnosis of frailty, was created as part of the EIP–AHA. It has released several documents in the past years including screening instruments, management framework, and a <u>Decalogue on frailty prevention</u>. This last document describes ten key messages to prevent or delay the impact of frailty that policy makers at MS level would need to support in order to tackle frailty and promote active and healthy ageing across Europe. ADVANTAGE JA will build on A3 AG work and documents to develop and promote the Frailty Prevention Approach concept for a EU policy.